Development of Distribution Management System for Himalaya HealthCare

TalentPace helped Himalaya connecting with their distributors and retailers by offering comprehensive Distribution Management system integrated with enterprise solution made all the facets of Supply Chain needs met uninterruptedly.

Customer Profile

Founded in 1930, when the herbal products were regarded with skepticism Himalaya's story began with discovery set the future course and 'brought the traditional Indian science of Ayurveda to society in a contemporary form'. Every year, 200 million Himalaya products enter the homes of consumers around the world. With a range of over 300 healthcare and personal care products including brands like Liv.52, Cystone, and Bonnisan, Himalaya touches the lives of millions of customers worldwide, giving them products that help them lead healthier, enriched lives.

Business Scenario

- Himalaya needed to bring the data diversity and automating distribution management processes with an integrated platform.

- Himalaya's goal is to bring efficiency in managing day to day operations of sales and distribution must be made easy and reliable.

- Himalaya, needed to control the channel partner needs, wanted to meet the demand and supply with the optimized system integrated with Manufacturing, Sales and logistics efficiently.

Solution Delivered

- TalentPace had given an attractive proposition to streamline business processes using a bespoke solution within the customer cost constraints.

- Our team had taken this challenge and planned to implement a bespoke solution using ASP.NET MVC, designed and developed a comprehensive web application that helps Himalaya manage the distribution needs.

- With great domain expertise, TalentPace team begun with designing of the application with an objective of making this as a comprehensive business application integrated with various facets Supply Chian.

- Provided robust, scalable and secured architecture and developed the entire system in a quick turnaround time.

- Successfully countered the challenges with our well established delivery model, methodologies and end to end application development lifecycle as per the CMMI framework.

- Integrated with multiple third party technologies and applications and developed reliable solution.

Business Benefits

- The new Distribution management Platform had provided Himalaya a great control on supply, forecasting, and in distribution operations.

- Web and mobile enabled solution helped distributors channelizing supply and demand operations of retail business needs quite effectively.

- Provided Better data management by migrating all data to the new platform has enabled Himalaya with centralized and uniform data practices to all of its supply Chain operations.

- Provide users with a flexible, easy-to-use interface, optimized the field sales operations completely.

Technologies

- ASP.NET MVC

- WebServices

- HTML5/CSS3

- SQL Server

TalentPace is our trusted IT services partner. They have optimized our distribution management processes with their exceptional techno functional skill helped us enhancing our online presence and improved efficiency of customer service through seamless interaction between multiple upstream and downstream systems. We are very impressed with the professional ethics team had continuously demonstrated and in particular with their commitment to deliver.

Ananth
Head, IT
Himalaya Drugs

About TalentPace

TalentPace is a leading new generation information technology and global consulting services company delivering IT enabled solutions to the customers from across the geographies. Deep industry experience combined with customer centric approach makes TalentPace a remarkable partner in successful business outcomes. Our strong commitment and demonstrable capabilities TalentPace always delivered measurable and sustainable services to our customers. For more information, please visit www.talentpace.com or write to us at info@talentpace.com

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